

Updated 2/26/2021

Coalition Communication: Philanthropy



COVID-19 UPDATES

When can I get my COVID-19 vaccine? Ohioans eligible:

- ✓ Age 65+
- ✓ Those with intellectual or developmental disabilities and specific medical conditions listed in the Priority Populations Fact Sheet.
- ✓ Employees of K-12 schools
- Ohioans born with or who have early childhood conditions that are carried into adulthood, which put them at a higher risk for adverse outcomes due to COVID-19, may choose to receive the vaccine at the provider of their choice, but will be asked by their vaccine provider to confirm that they are, in fact, eligible at this time.

NDUSTRY INFORMATION

Ohio's COVID-19 Vaccine Town Halls underway

There are a lot of myths about COVID-19 vaccines. Ohio's COVID-19 Town Halls will help answer questions and provide access to accurate information about vaccines. Hear from medical experts, community leaders, and public health professionals. Watch livestreams on Facebook, YouTube, and at coronavirus.ohio.gov/townhall at the following dates and times:

- Monday, March 1, 6:30 p.m. Focus on concerns of Asian American and Pacific Islander Ohioans
- Tuesday, March 2, 6:30 p.m. Focus on concerns of those living in rural Ohio

Now available on demand:

- Town Hall with a focus on concerns of Ohio's African American Community
- Town Hall with a focus on concerns of Ohio's Latino Community (en español)

Town Hall Communications Toolkit

A Town Hall Comms Toolkit is now available to help your organization communicate to your donors, supporters, and volunteers about the upcoming COVID-19 Vaccine Town Halls.

KEY STATS

Data as of 2/26/2021

PUBLIC ADVISORY **SYSTEM**



21-DAY TRENDS

Case Average	2,374
Death Average *	267
Hospitalization Average	132
ICU Admission Average	14

*ODH continues to reconcile death data, which will result in fluctuations in death numbers.

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the Ohio Philanthropy team, please contact Fern Miele at (614) 842-3660 or by emailing Fern.Miele@ood.ohio.gov



SUGGESTED SOCIAL MEDIA POSTS

Those of us at [Name of Charity] know vaccines are an essential part of overcoming the pandemic and getting back to normal. Separate the facts from the myths here. #InThisTogetherOhio #ResponsibleRestartOhio *Use this graphic.*

Curious about COVID-19 vaccines, their safety, and efficacy? Educate yourself by reading what is a myth, and what is a fact, about COVID-19 vaccines. Check out

Myths vs. Facts: COVID-19 Vaccine.

Looking for a vaccine provider near you? Find providers in your area https://vaccine.coronavirus.ohio.gov #InThisTogetherOhio

TALKING POINTS FOR YOU

- COVID-19 vaccines are scarce, and we must be patient while demand for the vaccine remains higher than the available supply. As vaccine supply increases, more and more Ohioans in Phase 1B will be able to be vaccinated. Eventually, as vaccine becomes widely available, all Ohioans who choose to be vaccinated will be able to receive COVID-19 vaccines.
- Average Weekly Phase 1B Vaccinations (<u>JPG</u>)

Each week, Ohio receives approximately 140,000 doses of COVID-19 vaccines to use on Ohioans in Phase 1B. With 2.2 million Ohioans in this group, the weekly impact gradually helps Ohio on the road back.

■ Help prepare your workers, volunteers and donors for when it's their turn for the vaccine. There are resources to help you share how the vaccine is safe and efficient.

HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- \checkmark Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

RESOURCES

HASHTAGS TO USE

#InThisTogetherOhio #OhioSmallBusinesses #ResponsibleRestartOhio #MasksOnOhio #StaySafeOhio

LATEST UPDATES

COVID-19 Vaccination

Program

Public Health Orders

News Releases

Sector-Specific

Requirements

Myths vs. Facts: COVID-19

Vaccine

VIDEOS

Remember When

COVID-19 is Unpredictable

Ohio Nurses: We Need Your Help

Grit (Clark Kellogg PSA)

GRAPHICS

COVID-19 Vaccines: Ohio's

Phased Approach

Masks Required/Capacity

What You Can Do

Social Distancing

All Printables

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